2004/05

scn

annual report

a modern storyteller

in the ancient tradition

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Letter of Transmittal

To Her Honour
The Honourable Dr. Lynda Haverstock
Lieutenant Governor of Saskatchewan

Your Honour:

I am honoured to submit the annual report of the Saskatchewan Communications Network Corporation (SCN) for the year ended March 31, 2005, including financial statements, in accordance with *The Communications Network Act*.

Respectfully,

Joan Beatty
Minister Responsible for SCN

Message from Board Chair

The period of time covered by this report has been one of innovation and progress due to the successful implementation of a strategic plan that is leading SCN into the future. Now in the second year of its five-year plan, SCN is well on its way to being widely recognized by Saskatchewan people as their modern storyteller.

The past year has been one of growth as SCN moved forward with their mandate, offering continued support to our own film and television industry, sharing stories of relevance to our region, and connecting people to opportunity through technology.

More than ever before, SCN continues to attract the interest and respect of other jurisdictions.

The year ahead looks like one of continued growth, as SCN continues to roll out the strategies that are raising awareness of their status as Saskatchewan's modern storyteller.

Diana Milenkovic, Chair
SCN Board of Directors

SCN Board of Directors

Ken Alecxe, President and CEO

Diana Milenkovic, Chair

Terry Paley, Vice Chair

Kelly Miner

Gayle Schuster

Angie Gélinas

Kennetch Charlette

106-01176/

Message from President/Chief Executive Officer

As I reflect on the past year at SCN, I am proud of the innovative work implemented by the executive team. Together, we have developed and implemented a cohesive strategic plan that is on target to grow our vital niche in Saskatchewan's film and television industry.

A critical component of our five-year plan is to promote awareness about our services by branding SCN as the modern storyteller for our region. This metaphor is apt since SCN serves the people of the Prairies and North by disseminating regional stories that showcase our own unique culture, and by delivering credit courses for higher education opportunities to our widely dispersed population.

We are striving to reach our vision of being Saskatchewan's pre-eminent storyteller, and are pleased to report that we've come a great distance in 2004/05. I look forward to going even further with this team of innovators to continue meeting our strategic goals.

Ken Alecxe
President and CEO
SCN

SCN Executive Team

Ken Alecxe, President and Chief Executive Officer

Richard Gustin, Executive Director, Programming

Twyla MacDougall, Executive Director, Finance, Strategic Planning and Human Resources

David Stanchuk, Manager, Technology

Linda Payeur/Ranjan Thakre, Manager, Production

Maureen MacDonald, Manager, Communications and Marketing

Jim Johns, Manager, Information Systems

The Vision: A Storyteller

Vision: to be the pre-eminent, prairie and northern storyteller that stimulates pride, optimism and harmony. As a modern storyteller in the ancient tradition, SCN will be teacher, entertainer and keeper of cultural values.

In 2004/05, SCN continued implementing the five-year strategic plan to achieve our vision of modern storyteller to the people of the prairies and the north. More than ever before, SCN has successfully communicated to stakeholders, developing ways to keep in touch so that we can clearly understand what they want and expect – and how to deliver it. SCN continues to connect the people of this vast province through technology, delivering learning opportunities to Saskatchewan people – wherever they live.

Mandate: SCN is the regional, public broadcaster that delivers cultural, informational and educational programming and acts as an enabler for the regional film and television industry.

As storyteller for the region, SCN disseminates educational and cultural information to the people of the prairies and north, in an engaging and entertaining format. SCN creates, connects, and communicates.

This is not done in isolation. SCN and partners like the region's film and TV industry and educational institutions – create opportunities that otherwise would not exist: opportunities for education, and for disseminating cultural information through regional TV series and films.

SCN can with these partners – and the people of the region – to opportunity and to each other. Wherever people live, no matter how remote, SCN connects them to stories about our culture, and to credit courses that range from secondary to post-secondary. This is a vital connection and one that is helping Saskatchewan people prepare for the future.

SCN has the capacity to – on many levels and with many peoples – through digital satellite technology. Telling stories is a centuries-old tradition of communication. So is teaching. SCN technology enables more people to reach each other – so more can hear and learn from sharing their stories.

SCN's Biggest News in 2004: Growth

Did you know? CommunityNet is an innovative provincial project that brings high-speed networking to rural and remote communities in a network linking hundreds of educational institutions, health facilities, libraries, First Nations schools and government offices. It is recognized as one of the most advanced broadband systems in Canada.

SCN connects the people of Saskatchewan.

By far the biggest news is the expansion of the Digital Satellite Network (DSN) from a one-way to a two-way satellite system, DSN2. This expanded the high-speed infrastructure used to deliver Saskatchewan's CommunityNet, making connectivity to rural, remote and First Nations schools more robust and cost-effective. DSN2 technology supports secure private networking, always-on internet access and videoconferencing for education, health, government services and private-sector use.

The upgrade resulted from an innovative partnership between SCN, Saskatchewan Learning, Keewatin Career Development Corporation and Industry Canada. It provides opportunities for rural, remote and First Nation communities to be full participants in mainstream systems. Now, all Saskatchewan schools enjoy full CommunityNet connectivity, and share equally in the network's benefits.

"ALL Saskatchewan schools are now connected to CommunityNet, giving them access to a huge provincial Network that is so advanced that those connected can hold a cyberconference without even accessing internet."
-Myrna Martyniuk, Saskatchewan Learning.

Sweetness in Life – Produced by Blue Hill Productions.

A Partner in the Saskatchewan Community

SCN looks to develop strategic alliances and partnerships to collaborate on projects – projects that will build relevant regional TV, or expand the use of technical infrastructure.

From town hall forums, to public service announcements, to interstitials: an alliance with SCN gives partners important benefits – like a venue to train widely dispersed employees, or an opportunity to reach the public with their important message.

In 2004/05, SCN connected with several partners, sharing opportunities to work together to tell stories of importance to Saskatchewan people.

Did you know?
Producer Forums were held at SCN in Regina and Saskatoon to review corporate priorities and standard practices with the members of Saskatchewan's film and video industry.

"SCN has been instrumental in developing my career and my production company."
-Lori Kuffner,
President of Cooper Rock Pictures.

With the film and TV industry

SCN partners with Saskatchewan's film and video producers to assist with projects in various ways. This approach results in a finished production valued greater than the SCN contribution. For every dollar invested, the Saskatchewan film and video industry generates twelve dollars. A further benefit to the industry is the attraction of other funding dollars that can be triggered by SCN's broadcast licence and the provision of an initial broadcast window.

SCN Strategic Alliances

The Office of the Treaty Commissioner

The Saskatchewan Arts Board

The Saskatchewan Centennial 2005 Office

Saskatoon Health District

Missinipi Broadcasting

Saskatchewan Learning

SGI

Congratulations to Michael Pichie from Macklin for winning the contest based on SCN's exciting new kids' soccer series, Really Bend it Like Beckham.

With other community minded organizations

In June of 2004, SCN struck an innovative alliance with the Saskatchewan Soccer Association (SSA) to launch an exciting new series created for young soccer players. *Really Bend it like Beckham* stars the world's most famous soccer player, David Beckham, as instructor. By partnering with SSA, SCN was able to reach soccer youth across the province – and develop a contest that sent the lucky winner to a week-long SSA soccer camp in Wilcox.

Reaching Out

Throughout the past year, SCN reached out to Saskatchewan people to let them know more about the network and the services provided to them.

From developing new communication vehicles, to holding open houses, to reaching people where they live, SCN connected with stakeholders – viewers, independent producers, and partners – in a number of effective ways.

SCN invited viewers and Friends of SCN to visit the Regina studio in the CBC Building to learn first-hand how the SCN brand of alternative TV gets delivered to homes across the province. Nearly 200 visitors stopped in to the first SCN Open House in November. Some guests got in front of the TV cameras, while others had the opportunity to engage with producers from regional shows. SCN received such excellent feedback throughout 2005, that it was decided to host open houses in a number of other Saskatchewan communities in the coming year.

Heather Cline, Artist at Work

Art in the workplace

In March, people were invited in to celebrate SCN's participation in Saskatchewan's first Art at Work residency program. SCN, along with partners Birdsong Communications and the Saskatchewan Motion Picture Industry Association, hosted Saskatchewan visual artist Heather Cline as artist in residence for five months. Working on-site, Cline created new art that focused on 100 years of communication in Saskatchewan, developing and delivering hands-on workshops and seminars for SCN employees. Approximately 100 guests attended the celebration.

Friends of SCN

Friends of SCN are individuals and organizations that value alternative programming, and they donate money so SCN can continue to deliver great commercial-free TV. The Friends of SCN campaign generates revenue to support the development of more regional TV that reflects the people and places of Saskatchewan. This also raises awareness about SCN's role in the Saskatchewan community.

In 2004, SCN's third year of campaigning on air, a whole new way of holding on-air pledge drives was launched. SCN's new format features born-and-raised Saskatchewan actor Wendy Anderson as host, and generates short pledge "bytes" instead of the full-blown interview segments that interrupt programming. Viewers have responded well to the new format, which also saw the development of program theme nights in February.

The renewal campaign is more cost-effective and has generated higher revenues than previous campaigns. Corporate sponsorships have also been addressed in a strategic way. That means more money to support the local film industry and new programs for viewers.

Did you know?
Friends of SCN are all considered to be people of influence – we encourage and respond to their feedback, striving to meet their viewing requests.

Wendy Anderson, Friends of SCN host.

"I consider it an honour to work with SCN. I believe in their programming and direction, in their vision as storyteller. Telling stories brings people together, making connections that otherwise would not exist."

Did you know?
In 2004, public and private corporate sponsorships to SCN increased from $71,000 to $217,000. The growing revenues will help support more regional TV.

SCN Primetime

SCN also redesigned the quarterly program guide provided to Friends of SCN and others. As well as providing dedicated viewers with a full schedule of the broadcast network, it also provides information about new SCN series and specials, feature articles and interviews with producers and program hosts, and more, all in a contemporary magazine style.

Broadcast Network

SCN is best-recognized as a broadcaster, delivering smart alternative TV without any commercial advertising. SCN broadcasts on cable, wireless, digital and satellite television networks, delivering a wide variety of thought-provoking programs that highlight the diverse interests of the people of our region.

As a modern storyteller, not only does SCN tell stories created by, for and about Saskatchewan's people and culture, but also ensures a balance between regional programming and engaging programs from other areas of Canada, and from around the world. SCN also offers the best in children's and youth TV, as well as programs specifically targeted for senior lifestyles.

Understanding viewer needs

As the regional public broadcaster, SCN belongs to the people of the prairies and north. SCN strives to meet viewers' needs by broadcasting TV they will enjoy – and learn from.

Steps are taken to understand those needs. As well as inviting feedback through the program guide, website, and on-air campaigns, SCN undertakes regular research to ensure viewer satisfaction. Each year, SCN conducts an independent public opinion survey, seeking viewing information from the general public, and also from dedicated viewers like the Friends of SCN.

In 2004, the SCN public opinion survey of television viewers in Saskatchewan illustrated a marked improvement in several important areas. Familiarity with SCN increased by almost 26% in just one year, from 54% in 2003 to nearly 68%. SCN is pleased to note that viewers who rate our programming as good or very good rose from 71% in 2003 to over 86% in 2004. A full 89% of viewers want to see more programs about Saskatchewan's north and prairies.

*"SCN's support of alternative TV like **Life Without Borders** fills an important niche in our local industry, and makes SCN internationally respected as a broadcaster."*
-Donna Caruso, President, Incandescent Pictures.

Meeting viewers needs

Once it is understood what viewers want to see, SCN delivers. As a regional public broadcaster, SCN considers all viewers to be people of equal influence and responds to their needs.

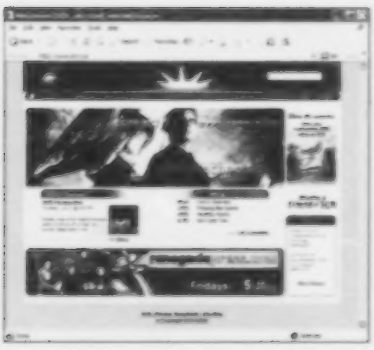
Viewers indicate their number one favourite TV category is history and culture. As a result, SCN's support brought several successful Canadian documentaries to screens in 2004.

For example, SCN participated in the award-winning hit Canadian documentary, ***The Corporation***, which was broadcast last March, even while it was still playing in theatres around the world. SCN also participated in the production of the acclaimed Canadian documentary, ***Citizen Black***, which offers a glimpse at the life of embattled publisher Lord Conrad Black of Crossharbour. This meant SCN could broadcast it shortly after its hit premiere at the Montreal World Film Festival.

Many viewers told us they enjoy fine drama, especially British programs. Therefore, SCN broadcasts even more dramatic fare, including two marathon evenings of the British drama, *Heartbeat*, and special miniseries, *Middlemarch* and *Madame Bovary*.

Viewers' Top Five Program Categories

- History and Culture
- Environment and Nature
- Drama
- Arts and Entertainment
- Health and Lifestyles



Virtual SCN

In 2004, SCN totally redesigned the website. It is easier than ever to check the TV schedule, enter contests, find information, or send an email. Visitors also find updated information about services, full descriptions of programs, feature articles about new shows, and much more. SCN also provides email reminders so viewers know when their favourite SCN shows are being broadcast.

A Strong Regional Voice

Regional Series

AgriBiz

E-West

Generations

High School Confidential

Life Without Borders

Long Shadows

Overtime

The Health Show

It is important to ensure SCN viewers have access to relevant stories about the unique Saskatchewan culture, so SCN offers more regional programming than any other broadcaster in the province.

Stories created *for us*

As the modern storyteller for the Prairies and the North, SCN showcases TV and films created for, by, and about our people and culture.

Few documentaries filmed in Saskatchewan have gleaned as much attention as ***Indecently Exposed***. SCN partnered with CBC and WestWind Pictures to help anti-racism expert Jane Elliott challenge all Canadians about their views on racism.

Armed with her camera, producer Donna Caruso of Incandescent Films arrives unannounced in rural areas to meet local people. Both rural and urban viewers relate to ***Life Without Borders***, one of SCN's most popular regional series.

Stories created *by us*

Produced by Saskatoon's Cinepost Films, ***High School Confidential*** gives Saskatchewan youth a forum to voice views on issues like poverty, drugs, peer pressure, and sex. Students submit work, which they develop with teachers or independently. Each episode is produced and hosted by teens – in fact, even the background music is created and performed by students.

High School Confidential, Cinepost Films

Stories created *about us*

Weyburn: An Archaeology of Madness is a Saskatchewan documentary that SCN premiered in February. It investigates the stigmatized history of the Saskatchewan Mental Hospital at Weyburn and the people who lived and worked there.

Regional Specials

@ Wood River Hall

A Church in Two Worlds

A New Life in a New Land: The Muslim Experience in Canada

Awakening within: One Man's Inner Journey

Big Dig

Chat Addicts

Ekopsi Namew: At the Time of the Sturgeon

Fiddlers Map

Indecently Exposed

Karaoke Night at the Plains

Kings of the World: The Curling Richardsons

Letters From Home

Pierre le Canadien

Pond Scum

renegadepress.com

Stage, Screen, Reserve: The Life and Times of Gordon Tootoosis

Strangers in Their Own Land

Weyburn: An Archaeology of Madness

SCN = Saskatchewan's Centennial Network

Throughout 2005, SCN is Saskatchewan's Centennial Network! In 2004/05, SCN planned and created a number of Centennial series and specials focused on celebrating the province's 100th birthday.

From a Homecoming Video series, to documentaries about people and events in Saskatchewan's history: SCN has strived to support and reflect the pride, culture and achievement of the past 100 years.

Ringing the bells

The first public centennial celebration was ringing in Saskatchewan's Centennial year. Centennial Chair Glenn Hagel used the SCN's network to invite people to join together and ring in the New Year simultaneously throughout the province.

Saskatchewan Economic Summit

In January 2005, Saskatchewan launched its Centennial year with its first-ever summit, celebrating the province's past and exploring its future. Held in Saskatoon, this was a significant event in the province, dealing with issues of importance to all Saskatchewan people.

The ***Centennial Summit*** brought together almost 400 leaders from Saskatchewan with representatives of the business and investment community across Canada. The Summit facilitated discussion and analysis about the economic evolution of Saskatchewan and encouraged discussion about the challenges and opportunities facing the province as it moves forward into a new century.

SCN played a major role in the Summit, broadcasting all three days of the summit live. This meant the entire Saskatchewan community was connected and could participate in the town-hall style Summit. The broadcast was hosted by well-known broadcaster, Cynthia Block, host of another SCN series, ***The Health Show***.

Centennial stories

Since January and running to the end of 2005, renowned Saskatchewan storyteller Ken Mitchell hosts a weekly Centennial series created to celebrate the people who built our province. Each week on ***People's Century***, SCN presents a Saskatchewan documentary that celebrates the people who helped shape Saskatchewan's history. Viewers can look forward to more Centennial TV throughout the year, which will include a newly created series of rural homecoming celebrations.

Saskatchewan Centennial 2005

SCN's Centennial Legacy Programming

Centennial Homecoming Videos

100 Saskatchewan Stories

Canoe Quest

For the Love of the Land

Landing

Long Shadows

A Peoples Century

Saturday Night in Saskatchewan

Wings Over Canada-Saskatchewan Centennial Special

E-Learning Network

Did you know?
Last year registrations in televised distance education courses on SCN increased by 8%.

1191 students participated in non credit courses

3232 students participated in credit courses

4533 professionals participated in training courses

SCN connects students in rural and remote areas with educational opportunities that otherwise might not exist. It all happens in partnership with Saskatchewan Learning, and has proven for many years to be an effective and efficient way to encourage higher learning across the province.

Live, spontaneous, interactive

SCN works in partnership with schools, universities, regional colleges, SIAST and the public education system to deliver credit courses to over 270 classrooms in more than 200 communities – reaching about 3200 students each year. Over 2500 hours of live instruction delivered with 99.97% reliability.

In 2004, SCN created a video about the E-Learning Network and heard from educators across the province who said TV is a great medium for distance education because it's live, spontaneous, and interactive and provides learning through discussion and dialogue. The SCN model is well-received because it is reliable and effective. SCN's connectivity means opportunity for Saskatchewan people who seek higher learning.

Innovation: Delivering driver training via technology

Beginning in 2004, SCN started delivering driver training to students throughout the province via the E-Learning Network. The course was developed through a partnership between Saskatchewan Learning, SGI, and the Saskatoon Public School Division. About 90 students enrolled for the debut course, including First Nation, Hutterite, and home-schooled students, as well as adult learners in regional colleges, who participated from remote communities.

"SCN is really helping to address the issues northern First Nations students face. Our students are more comfortable with televised courses than Internet ones, and do better at them."

Rob Procyk,
First Nations University of Canada

Supporting students, supporting teachers

In January, the E-Learning Network broadcast the innovative 2005 Faraday Lecture to teachers and students across the province – just one example of how SCN helps teachers provide world-class educational opportunities. Named for Michael Faraday, a pioneer in the field of electricity and electromagnetism, the Faraday Lecture is the largest touring lecture in the United Kingdom, and each year since 1924 has presented leading edge technology in exciting and interactive presentations. The 2005 lecture focused on robotics, taking students into a futuristic lab where they learned how robots move and think in a series of live, interactive demonstrations and multimedia displays.

Did you know?
Saskatchewan is the only province in Canada with an E-Learning Network that broadcasts credit courses to classrooms in rural and remote areas.

Garth Ferguson Award

University of Saskatchewan professors Dr. Ron Marken and Dr. Terry Matheson who team-teach a first-year English class live via satellite, received the 2004 Garth Ferguson Award for Excellence in Televised Teaching. Their dynamic teaching style actively engages about 125 students each semester at sites around the province. The Garth Ferguson Award for Excellence in Televised Teaching was named for SCN's former Director of Finance and Human Resources, who passed away in 1997.

Minister responsible for SCN, Joan Beatty and Ben Capili observe a technical demonstration in the SCN operations centre.

SCN's Technical Help Desk

SCN's Help Desk provides technical support to all the SCN networks. SCN responds to more than 3000 Help Desk calls each year. Most problems are rectified in a timely and responsive manner via phone or on-site repairs. A full 95 per cent of those who use SCN's Technology Services rate the service as very good.

Other Networks

Did you know?
SCN handled over 3580 help calls in 2004-05: most problems were rectified through the help desk in just two or three minutes.

Special Events Network (SEN)

The SEN helps clients efficiently communicate to a widely dispersed audience, reaching people in several geographic locations simultaneously. Live, one-way video and audio is transmitted from one studio to many receive sites, with interaction available through telephone, fax and internet. SCN has 200 fully equipped sites throughout the region to receive Special Events and can send satellite signals right across North America if needed.

SEN is available to all public and private sector organizations

Events held during this year included:

- Strategies to promote healthy communities in addressing mental health and addictions
- Best Practices in Breastfeeding
- Children & Youth Mental Health Services Consultation
- Institute for Health Care Improvement National Forum
- Team Approach to Primary Health Care
- Limitation of Action Act

Premier Lorne Calvert

Helping our leaders communicate

In 2004, Premier Lorne Calvert used the facilities at SCN to thank a group of electrical engineering students at the University of Saskatchewan for their outstanding commitment to community service via video link between studios in Saskatoon and Regina. Premier Calvert said, "I am excited to experience first-hand the benefits of our innovative and technologically advanced systems."

Saskatchewan Legislative Network

SCN also provides distribution services to the proceedings of the Saskatchewan Legislature, so people throughout the province can witness the session from their own living rooms. When the Assembly is in session, Member Statements and Question Period are also rebroadcast daily on the SCN Broadcast Network, at midnight and 7 am the following day.

Digital Satellite Network

SCN's two-way Digital Satellite Network (DSN2) delivers cost-effective, high-speed computer networking to remote areas. As an integral part of the technical infrastructure for Saskatchewan's CommunityNet, DSN2 enables connectivity to rural, remote and First Nations schools, and libraries, delivering hi-speed internet and on-line educational services in over 140 communities. Saskatchewan's provincial connectivity plan is among the most advanced in Canada and DSN2 further advances this leadership.

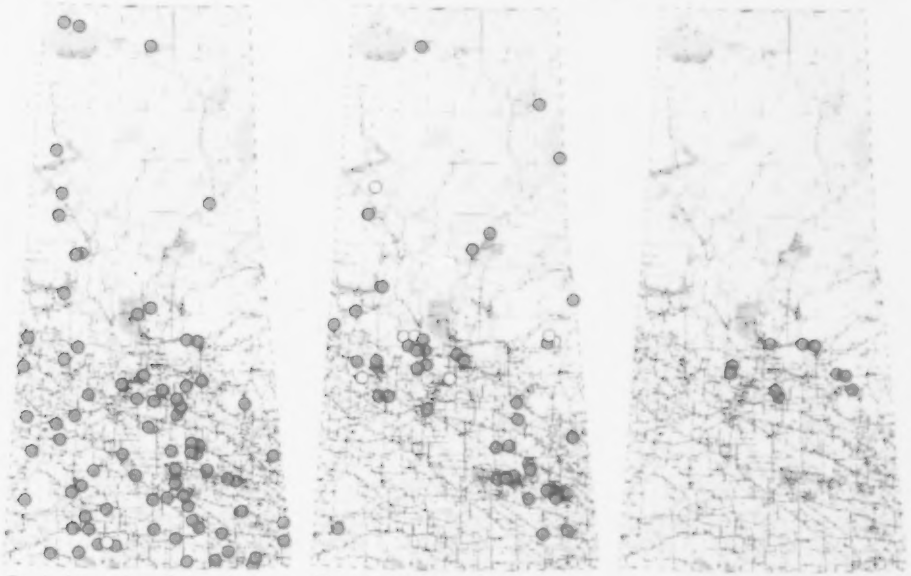
DSN2 is not just for schools and libraries: Other sites can be set up throughout North America, providing a two-way satellite, wide-area computer networking platform for organizations to extend their connectivity virtually anywhere on the continent. SCN's DSN2 technology offers key features, including:

- Fast, cost effective deployment in remote areas
- Secure private networking
- Always-on network access
- Support for advanced applications such as videoconferencing.

Did you know?
SCN's DSN2 technology can be set up to send signals anywhere in North America, providing a two-way wide area computer network. That's another first for SCN!

First in Canada

To expand DSN to two-way in 2004, SCN built on its already-advanced Digital Video Broadcasting (DVB) platform. That made SCN the first in Canada to commercially deploy a worldwide-emerging technology standard: DVB-RCS (Return Channel System).



Sask. Learning Schools *First Nations Schools* *Libraries*

SCN's DSN2 Partners

Saskatchewan Learning

Keewatin Career Development Corporation

Saskatchewan Property Management

Saskatchewan's Information Technology Office

Industry Canada

Management Discussion and Analysis

As Saskatchewan's public regional broadcaster, SCN is accountable to the people of our region. SCN strives to achieve this through an annual strategic planning process and effective performance measures.

Strategic Planning Process

The Saskatchewan Communications Network (SCN) was created by an act of legislature in 1989 and SCN is a Treasury Board Crown entity under *The Communications Corporation Act*.

SCN's performance plan builds upon the vision to be the pre-eminent, prairie and northern storyteller that stimulates pride, optimism and harmony. As a modern storyteller in the ancient tradition, SCN will be teacher, entertainer and keeper of cultural values. The annual planning process is inclusive with involvement of all staff and consultation with various external stakeholders.

Performance Management

Performance measures are the critical tool to achieve success in the SCN stated vision and strategic goals. SCN's performance objectives and results are described in the Balanced Scorecard that follows. The Scorecard focuses on financial performance, customer satisfaction, process renewal and employee growth. This performance tool is effective as it:

- Provides for improved performance and accountability
- Provides a balanced evaluation of operational and financial results, activities and achievements

Financial Management

Objective	Targets		Results
	2005/06	2004/05	2004/05
Increase total revenue in defined areas	$250,000	$174,000	$352,600

Results 2004/05

- SCN exceeded the target by 100%, due primarily to special one time Centennial Office grants for Centennial specific programming.
- Of the $351,000 about $179,000 went directly to the purchase of regional content.

Stakeholders

Objective	Targets		Results
	2005/06	2004/05	2004/05
Increase the positive response rate of current viewers	85%	83%	84%
Increase dollars spent on regional programs	$680,000	$680,000	$760,000
Establish and deliver DSN2		Dec'04	Dec'04
Number of sites serviced	83-Learning 38-1st Nations 2-Other	162	84 learning 59 first nations

Results 2004/05

- SCN met the ambitious positive response rate target, and the results of our Public Opinion Survey suggest this was because SCN is doing a better job at meeting the needs of our most loyal viewers.
- This regional spend is broken down as follows and does not include the $179,000 from corporate partnerships:
  - Regional Series - $485,000
  - Saskatchewan programs - $220,000
  - Saskatchewan Productions - $55,000
- DSN2 services were initially established in July, 2004. All sites were upgraded from the one-way service to two-way, as scheduled by December, 2004. This was accomplished within budget. While some technical performance features from the manufacturer were delayed until spring of 2005, generally all sites reported high satisfaction for the upgrade and service.

Business Growth

Objective	Targets		Results
	2005/06	2004/05	2004/05
Increase viewing audience	30%	33%	30%
Increase % of regional short programs broadcast	50%	38%	50%
Replace expired inventory	550 - 600 hours	700 – 750 hours	592 paid hours (PSA's not included)
Increase number of locations receiving SCN signal in Sask/cable co's trialing in Manitoba	267/1	268/2	267/1

Results 2004/05

- In a highly competitive marketplace, a 30% market share likely represents the SCN optimum level and maintaining that level may be sufficiently ambitious.
- SCN exceeded the target to broadcast regional short programs by 12% primarily due to an increased focus in the acquisition of regional shorts.
- SCN did not meet the inventory replacement target, falling short by approximately 150 hours. Within the current budget parameters this target could not be achieved.
- Note, an increase in number of locations receiving SCN's signal in Saskatchewan is due to adding 10 SaskTel Max broadcast distribution units. The increase seen in Manitoba is due to MTStv in Winnipeg. To increase the number of broadcast network locations any further in Saskatchewan is difficult due to the already saturated market.

Employee Growth and Learning

Objective	Targets		Results
	2005/06	2004/05	2004/05
Increase % of staff participating in professional development opportunities	100%	100%	77%
Maintain diverse workforce	As per 03-04 PSC annual report:	As per 03-04 PSC annual report:	
female senior mgt	34%	34%	29%
female other mgmt	32.1%	32.1%	80%
visible minority	2.4%	2.4%	9%
aboriginal	10.5%	10.5%	0%
disabilities	3.1%	3.1%	0%

Results 2004/05

- Specific technical training, pertaining to DSN2, occurred but was not included in this calculation. If incorporated staff participation in professional development would increase to 95%.
- The barriers towards achieving a diverse work force include the; limited number of vacancies due to low turnover, specialized jobs and small staff numbers.

The Year Ahead, 2005-06

The strategic plan is not a static document; it will continue to evolve over time to reflect new priorities, as well as changes to the operating environment. Evaluation of the plan will occur annually, with participation of staff, SCN's board of directors and relevant government departments.

The establishment of the 2005/06 performance plan proved to be a significant revision. This plan is the first to be prepared following the government's "Accountability Framework Guidelines". This planning document was prepared with careful consideration given to the SCN mandate and the Canadian Radio-television and Telecommunications Commission (CRTC) decision to license SCN as a non-commercial, English-language television network in 1991.

This plan includes the following strategic goals:

1 **Cultural Affirmation:** SCN communicates with the region; profiling the culture, history, places and people of our region through the business of broadcasting.

2 **Economic Opportunity:** SCN creates economic opportunity through support of the Saskatchewan film and video industry by purchasing broadcast rights for existing programs and funding future program opportunities.

3 **Access to Information and Educational opportunities in Remote Areas:** SCN connects the remote and rural communities, areas currently underserved, for the purpose of distributing educational and cultural programming.

Financial Report

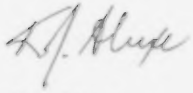
Responsibility for Financial Statements

Management has prepared the financial statements of the Corporation in accordance with Canadian generally accepted accounting principles. The financial data included elsewhere in this report is consistent with these statements and the underlying information from which the Corporation prepared them.

Management has the primary responsibility for the integrity and objectivity of the financial statements. To fulfill this integral part of operations the Corporation maintains an appropriate system of internal controls, policies and procedures. These systems provide reasonable assurance that assets are safely guarded and transactions are authorized and accurately recorded.

An audit committee, composed of members of the SCN Board of Directors, meets at least twice a year with management and a team of independent auditors. These auditors have free access to this committee, without management present to discuss the results of their audit work and their opinion on the adequacy of internal financial controls and the quality of financial reporting.

The financial statements have been examined and approved by the SCN Board of Directors. Independent external auditors have examined the March 31, 2005 financial statements and their report follows.



Ken Alecxe
President and CEO

September 2005

KPMG LLP
Chartered Accountants
2000 – 1881 Scarth Street
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AUDITORS' REPORT

To the Members of the Legislative Assembly, Province of Saskatchewan

We have audited the balance sheet of Saskatchewan Communications Network Corporation as at March 31, 2005 and the statements of operations, changes in net assets and cash flows for the year then ended. These financial statements are the responsibility of the Corporation's management. Our responsibility is to express an opinion on these financial statements based on our audit.

We conducted our audit in accordance with Canadian generally accepted auditing standards. Those standards require that we plan and perform an audit to obtain reasonable assurance whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation.

In our opinion, these financial statements present fairly, in all material respects, the financial position of the Corporation as at March 31, 2005 and the results of its operations and its cash flows for the year then ended in accordance with Canadian generally accepted accounting principles.

The comparative figures for March 31, 2004 were reported on by another firm of chartered accountants.

KPMG LLP

Chartered Accountants

Regina, Canada
September 14, 2005

BALANCE SHEET

AS AT MARCH 31, 2005

	2005	2004 Restated (Note 3)
ASSETS		
Current Assets		
Cash	$ 1,529,589	$ 1,562,354
Accounts receivable and accrued interest	133,987	81,887
Inventory and prepaid expenses	71,285	121,406
	1,734,861	1,765,647
Property Plant and Equipment (note 4)	1,241,452	549,933
Film and Television Program Rights (note 5)	2,084,048	2,122,152
	$ 5,060,361	$ 4,437,732
LIABILITIES		
Current Liabilities		
Accounts payable and accrued liabilities	$ 430,341	$ 761,842
Deferred contributions	180,826	–
Deferred contributions related to property plant and equipment	819,949	–
Funds under administration **(note 6)**	54,429	27,614
	1,485,545	789,456
NET ASSETS		
Invested in property plant and equipment	421,503	549,933
Invested in film and television program rights	2,084,048	2,122,152
Internally restricted - Capital reserve	200,000	200,000
Unrestricted	869,265	776,191
	3,574,816	3,648,276
	$ 5,060,361	$ 4,437,732

Commitments **(note 7)**

Signed on behalf of the Board

, Director

, Director

see accompanying Notes to the Financial Statements

STATEMENT OF OPERATIONS

FOR THE YEAR ENDED MARCH 31, 2005

	2005	2004 Restated (Note 3)
REVENUE		
Grant from the Government of Saskatchewan - General revenue fund	$ 5,184,999	$ 5,765,000
Data transmission over satellite	1,480,881	546,444
Video transmission over satellite	363,556	329,746
Corporate sponsorship	179,000	39,000
Project administration and miscellaneous	45,929	34,940
Membership	37,514	30,897
Interest	25,591	35,784
	7,317,470	6,781,811
EXPENSES (note 12 and 13)		
Film and television program rights	$ 1,613,998	$ 1,599,018
Program development and production	209,051	192,152
Program support	433,525	381,131
Broadcast network distribution	1,094,423	1,096,692
E-learning network distribution	496,686	462,462
Other networks distribution and support	1,414,723	1,113,344
Administration	1,430,875	1,414,138
Amortization of property plant and equipment	697,649	549,689
	7,390,930	6,808,626
DEFICIENCY OF REVENUE OVER EXPENSES FOR THE YEAR	$ (73,460)	$ (26,815)

see accompanying Notes to the Financial Statements

STATEMENT OF CHANGES IN NET ASSETS

FOR THE YEAR ENDED MARCH 31, 2005

	Invested in		Internally restricted			
	Property plant and equipment	Film and television program rights	– Capital reserve (note 2e)	Unrestricted	2005	2004 Restated (Note 3)
Balance, beginning of year	$ 549,933	$ 2,122,152	$ 200,000	$ 776,191	$ 3,648,276	$ 3,675,091
Excess (deficiency) of revenues over expenses	(655,656)	(1,573,398)	–	2,155,594	(73,460)	(26,815)
Net change in investments	1,347,175	1,535,294	–	(2,882,469)	–	–
Deferred contributions related to property plant and equipment	(819,949)	–	–	819,949	–	–
Balance, end of year	$ 421,503	$ 2,084,048	$ 200,000	$ 869,265	$ 3,574,816	$ 3,648,276

see accompanying Notes to the Financial Statements

STATEMENT OF CASH FLOWS

FOR THE YEAR ENDED MARCH 31, 2005

	2005	2004 Restated (Note 3)
CASH FLOWS FROM OPERATING ACTIVITIES		
Grants received	$ 5,184,999	$ 5,765,000
Interest received	24,824	38,190
Fees received for goods and services	3,052,481	698,296
Net cash receipts for funds under administration	26,815	10,103
Cash payments to suppliers and employees	(5,439,415)	(4,386,649)
	2,849,704	2,124,940
CASH FLOWS USED IN INVESTING ACTIVITIES		
Cash payments for purchase of property plant and equipment	(1,347,175)	(388,373)
Cash payments for purchase of film and television program rights	(1,535,294)	(1,507,052)
	(2,882,469)	(1,895,425)
Increase (decrease) in cash	(32,765)	229,515
CASH – BEGINNING OF YEAR	1,562,354	1,332,839
CASH – END OF YEAR	$ 1,529,589	$ 1,562,354

see accompanying Notes to the Financial Statements

NOTES TO THE FINANCIAL STATEMENTS

FOR THE YEAR ENDED MARCH 31, 2005

1. STATUS OF CORPORATION

Saskatchewan Communications Advanced Network Authority (SCAN) was established by an order-in-council January 11, 1989 under the Crown Corporations Act, 1978. SCAN was continued as Saskatchewan Communications Network Corporation (SCN) under the Communications Network Corporation Act, 1990. Accordingly, the financial results of the Corporation are included in the summary financial statements of the Province of Saskatchewan. As a provincial Crown corporation, SCN is not subject to federal income tax, provincial income tax, federal large corporations tax or goods and services tax.

2. SIGNIFICANT ACCOUNTING POLICIES

These financial statements have been prepared in accordance with Canadian generally accepted accounting principles and include the following significant accounting policies:

a) Inventory

Inventory, consisting of blank video tapes, is recorded at the lower of cost, determined on a first-in, first-out basis, and net realizable value. Inventory, consisting of receivers, satellite antennae and routers, is recorded at the lower of weighted average cost, and net realizable value.

b) Revenue recognition

The government operating grant is recognized in the year received. Other government contributions are recognized as revenue in the fiscal year in which the related expenses are incurred.

Other revenues are recognized when the related service is provided.

c) Use of estimates

The preparation of financial statements in accordance with Canadian generally accepted accounting principles requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities at the date of the financial statements, and the reported amounts of revenues and expenses during the reporting period. Assumptions underlying asset valuations are limited by the availability of reliable comparable data and the uncertainty of predictions concerning future events. The inherent uncertainty involved in making such estimates and assumptions may impact the actual results reported in future periods.

d) Defined contribution pension plan

The Corporation contributes to a defined contribution plan. The defined contribution plan costs are recognized as employees render services during the year.

e) Internally restricted - Capital reserve

This appropriation has been established to provide for the replacement and upgrading of satellite receivers and other technical equipment. Amounts may be transferred to (from) the reserve on the authority of the Board of Directors.

f) Property plant and equipment

Property plant and equipment are recorded at cost less accumulated amortization. Amortization is calculated as follows:

Office equipment and furniture	Declining Balance	30%
Uplink development	Declining Balance	30%
Computer hardware	Declining Balance	40%
TVs, VCRs, satellite dish and video receivers	Declining Balance	40%
Fax machines and audio conferencing units	Declining Balance	50%
Computer software	Declining Balance	60%
Data transmission equipment	Straight Line	3 years
Scheduling computer software	Straight Line	5 years
Network configuration	Straight Line	5 years
Office renovations	Straight Line	6 years
Digital video compression equipment	Straight Line	9 years

g) Film and television program rights

Film and television program rights are recorded at cost less accumulated amortization. Amortization is calculated as follows:

Class A: Event programming	Expense	100%
Class B: Short to mid term programming	50:50	2 years
Class C: Normal term programming	35:35:30	3 years
Class D: Long term programming	Straight Line	5 years

3. CHANGE IN ACCOUNTING POLICY – AMORTIZATION OF BROADCAST PROGRAM RIGHTS

The Corporation has changed its method of recording film and television program rights. Such amounts, formerly expensed as incurred, are now being capitalized and charged to earnings over the estimated useful life of the related expenditures (note 2g).

This change was accounted for retroactively with restatement of all prior periods recorded. The effect of these changes to the financial statements as at March 31, 2004 is outlined below as increase (decrease):

	2004
BALANCE SHEET	
Assets:	
Film and television program rights	$ 2,122,152
Net Assets:	
Invested in film and television program rights	2,122,152
Statement of Operations	
Film and television program rights	47,837
Statement of Cash Flows	
Cash payments to suppliers and employees	1,507,052
Cash payments for purchase of film and television program rights	(1,507,052)

4. PROPERTY PLANT AND EQUIPMENT

The components of property plant and equipment as well as the related accumulated amortization are:

	2005			2004
	Cost	Accumulated Amortization	Net Book Value	Net Book Value
Office equipment, furniture and renovations	$ 596,221	$ 389,288	$ 206,933	$ 219,699
Uplink development and network configuration	898,567	777,710	120,857	213,172
Computer hardware	528,035	471,432	56,603	56,243
TVs, VCRs, cameras, satellite dishes and receivers	510,804	505,809	4,995	8,325
Fax machines and conferencing units	31,652	31,539	113	226
Computer and scheduling software	252,908	220,915	31,993	37,811
Data transmission equipment	2,139,833	1,319,884	819,949	5,379
Digital video compression equipment	1,341,474	1,341,465	9	9,078
	$ 6,299,494	$ 5,058,042	$ 1,241,452	$ 549,933

5. FILM AND TELEVISION PROGRAM RIGHTS

The components film and television program rights as well as the related accumulated amortization are:

	2005			2004
	Cost	Accumulated Amortization	Net Book Value	Net Book Value
Class B	$ 472,813	$ 236,406	$ 236,407	$ 187,269
Class C	751,023	389,624	361,399	328,130
Class D	3,018,045	1,531,802	1,486,243	1,606,753
	$ 4,241,881	$ 2,157,832	$ 2,084,049	$ 2,122,152

Amortization for the year totaled $1,573,398 (2004 - $1,554,888).

6. FUNDS UNDER ADMINISTRATION

The Corporation administers funds on behalf of related parties, in accordance with the terms of contracts between the Corporation and the related parties.

7. COMMITMENTS

a) Productions

At March 31, 2005 the Corporation had commitments totaling $28,500 (2004 - $17,500) representing the estimated costs to complete productions in progress.

b) Broadcast and duplication rights

At March 31, 2005 the Corporation had commitments totaling $1,236,883 (2004 - $1,006,568) for the acquisition of broadcast and duplication rights.

c) Satellite transponder

The Corporation has contracted with vendors for transponder space at an estimated cost for 2005-2006 of $1,839,660 (2004/05 - $1,714,540). Included in this total is $1,081,150 to support the Internet over Satellite Initiative. Saskatchewan Learning commits to covering this cost. The contracts are subject to annual renewal.

d) Head end contract

The Corporation has a contract with the University of Saskatchewan, a related party, for the operation of SCN's master control. The contract cost for 2005-2006 is $679,980 (2004/05 - $666,644). The contract extends to April, 2006.

e) Backhaul contract

The Corporation contracts with vendors for signal transportation services at an estimated cost for 2005-2006 of $346,548 (2004/05 - $364,350). Included in this total is $58,500 to support the Internet over Satellite Initiative. Saskatchewan Learning commits to covering this cost. The contracts are subject to annual renewal.

f) Site license to operate a telecommunication facility

The Corporation has a contract with the Canadian Broadcast Corporation (CBC) for a site licence to uplink the SCN signal. The contract cost for 2005-2006 is $20,000. The contract extends to August 31, 2005.

g) Property lease agreement

The Corporation has a contract with the Saskatchewan Property Management Corporation (SPMC), a related party, for the lease of accommodation space. The contract cost for 2005-2006 is $209,600. The contract extends to June 30, 2007.

h) Lease agreement for broadcast scheduling software

The Corporation contracts with vendors for the lease of broadcast scheduling software. The contract cost for 2005-2006 is $28,074. The contract extends to July 31, 2006.

A summary of future years commitments are detailed below:

Year ending March 31	Commitments
2006	$ 4,205,495
2007	373,856
2008	82,925
Total	$ 4,662,276

8. PENSION STATEMENT

In 2005, pension expense and employer contributions for the Public Employees Pension Plan were $74,415 (2004 - $68,014).

9. RELATED PARTY TRANSACTIONS

All Government of Saskatchewan agencies such as departments, corporations, boards and commissions are related since all are controlled by the government.

Included in these financial statements are income and expense amounts resulting from routine operating transactions conducted at prevailing market prices with various Saskatchewan Crown-controlled departments, agencies and corporations with which SCN is related. The more significant of these are SaskTel, Saskatchewan Property Management Corporation (SPMC), the Saskatchewan Legislative Assembly (SLA), and Saskatchewan Learning. Also, SCN is related to non-crown enterprises that the government jointly controls or significantly influences. Account balances resulting from these transactions are included in the balance sheet and are settled on normal trade terms.

The following table summarizes SCN's major related party transactions that are in the normal course of operations. These transactions are recorded at exchange amounts agreed to by the related parties.

	2005	2004
Revenues		
Data transmission over satellite		
- Saskatchewan Learning	$ 1,655,486	$ –
- SPMC	726,360	542,797
- Less deferred contributions	(1,000,580)	–
Net revenue – Data transmission over satellite	1,381,266	542,797
Video transmission over satellite		
- SLA for distribution of proceedings	273,400	258,004
- Saskatchewan Health for satellite conferences	23,462	8,522
Expenses		
Administration		
- SPMC for accommodation and renovation expense	192,927	230,292
- SPMC for general operating costs	109,487	124,989
- SaskTel for telephone operating costs	18,877	20,027
Network distribution		
- SPMC for signal transport services	79,382	66,317
- SaskTel for video and audio signal transport services, and telephone charges	18,704	23,532
Accounts Receivable at March 31, 2005		
- SPMC for data transmission over satellite	–	9,431
- Saskatchewan Legislative Assembly	30,000	–
- Saskatchewan Health	7,160	–
- Saskatchewan Centennial 2005 Office	45,000	–
Accounts Payable at March 31, 2005		
- SPMC for general operating costs	2,575	11,158
- SaskTel for signal transport services and telephone charges	6,238	3,068

Other transactions with related parties, including their terms of settlement, are described separately in the financial statements and notes therein.

10. FINANCIAL INSTRUMENTS

The Corporation's recognized financial instruments consist of accounts receivable, accounts payable and funds under administration. The Corporation does not have any financial assets or financial liabilities which are not recognized in the financial statements.

a) Fair values

The fair values of the above noted financial instruments approximate their carrying value due to the short-term nature of these instruments.

b) Credit risk

The Corporation is exposed to credit risk from the potential default of customers. However, the majority of the Corporation's receivables are from related parties, other government corporations and agencies. Therefore the credit risk is minimal.

11. COMPARATIVE FINANCIAL INFORMATION

For comparative purposes, certain 2004 balances have been re-classified to conform to the 2005 financial statement presentation.

12. COMPARISON OF PLANNED AND ACTUAL RESULTS OF EXPENSES

	2005		2004 Restated (Note 3)
General Operating Expenses	**Budget**	**Actual**	**Actual**
Film and television program rights	$ 45,000	$ 40,600	$ 44,130
Film and television program rights – amortization	1,573,398	1,573,398	1,554,888
Program development and production	259,226	209,051	192,152
Program support	396,429	433,525	381,131
Broadcast network distribution	1,104,111	1,094,423	1,096,692
Other networks distribution	510,227	496,686	462,462
Administration	1,453,661	1,430,875	1,414,138
Administration – amortization	120,933	120,933	122,887
Network distribution - amortization	576,716	576,716	426,802
Sub-total	$ 6,039,701	$ 5,976,207	$ 5,695,282
Additional Services Provided			
Network distribution – data	$ 157,283	$ 1,122,857	$ 839,312
Network distribution – video	304,950	291,866	274,032
Sub-total	$ 462,233	$ 1,414,723	$ 1,113,344
Total	$ 6,501,934	$ 7,390,930	$ 6,808,626

	2005		2004
			Restated (Note 3)
Capital Purchases	**Budget**	**Actual**	**Actual**
Property Plant and Equipment			
Administration	$ 35,000	$ 95,285	$ 175,949
Network distribution – general	7,500	21,967	212,425
Network distribution – additional services	–	1,229,923	–
Film and Television Program Rights			
General program rights	1,158,356	1,147,064	1,258,643
Educational program rights	210,000	209,230	209,409
Sponsorship program rights	15,000	179,000	39,000
Total	$ 1,425,856	$ 2,882,469	$ 1,895,426

13 CLASSIFICATION OF EXPENSES BY OBJECT

	2005	2004
		Restated (Note 3)
Salaries (including benefits)	$ 1,284,389	$ 1,297,854
Communications	252,754	303,931
General operations		
- Administration	580,215	516,164
- Networks	619,934	491,323
Distribution of networks	2,880,425	2,456,969
Program rights	1,613,997	1,599,019
Production costs	159,216	143,367
Total	$ 7,390,930	$ 6,808,626

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SASKATCHEWAN COMMUNICATIONS NETWORK
VENDOR ANALYSIS - 2004/05

Listed are payees who received $50,000 or more for the provision of goods and services, including office supplies, communications, contracts and equipment

100 Saskatchewan Stories	$71,000.00
Bell ExpressVu L.P.	$639,959.19
Canadian Broadcasting Corporation	$121,909.43
Cooper Rock Pictures Inc.	$56,500.00
EMS	$907,002.93
HJ Linnen Associates	$83,318.35
Incandescent Films	$50,000.00
McNabb & Connolly	$54,550.00
Minister of Finance	$160,303.76
Renegade Press Productions II	$167,500.00
Saskatchewan Property Management	$384,371.00
Soundings Steele Inc.	$85,325.00
Telesat Canada	$1,292,790.16
University of Saskatchewan	$686,869.63
WestWind Pictures	$56,500.00
Payees Under $50,000	$1,780,404.19
	$6,598,303.64

Listed are individuals who received payments for salaries, benefits, honourariums, etc. which total $2,500 or more

Alecxe, Ken	$131,102.89
Bender, Jenifer	$17,623.56
Capili, Benison	$56,871.68
Cardinal, Rhyse	$17,202.66
Cumberland, Robert	$39,853.91
Frederickson, Cory	$44,770.50
Gelowitz, Veronica	$57,257.70
Gibbons, Rebecca	$49,719.45
Gustin, Richard	$107,311.10
Hubick, Colin	$5,368.13
Huntley, Krista	$32,437.01
Johns, Jim	$81,875.12
MacDonald, Maureen	$88,722.46
MacDougall, Twyla	$85,377.28
McDonald, Joanne	$54,408.88
Moriarty, Terry	$51,849.50
Nenson, Christie	$30,640.38
Norman, Brent	$55,100.92
Payeur, Linda	$34,980.48
Schuster, Scott	$18,334.23
Shotter, Kristi	$41,740.92
Stanchuk, David	$93,866.68
Still, Paul	$43,018.56
Stolier, Burke	$15,126.03
Thakre, Ranjan	$52,617.18
Westmoreland, Cherie	$13,645.85
Zander, Celeste	$37,572.50
Koenig, Jeff	$4,210.04
Firmski, Curtis	$4,109.00
Schaffer, Jarrod	$8,446.54
Hamilton, Andrew	$8,507.48
Hawes, Christopher	$6,350.99
Kreke, Josh	$6,343.58
	$1,396,363.19
	$7,994,666.83